

VEDETT

COOKIE POLICY

1. WHO PROCESSES YOUR DATA?

The Belgian company, DUVEL MOORTGAT NV, with registered office at 2870 Puurs-Sint Amands, Breendonkdorp 58, registered in Crossroads Bank for Enterprises with company registration number 0400.764.903 (hereafter referred to as “DUVEL”) is the responsible for processing and is controller of your personal data.

2. WHAT IS A COOKIE?

A cookie is a small text file stored on your computer, tablet or mobile phone that makes it possible to save and track data about your use of the website. Cookies are managed by your Internet browser.

Cookies are either: i) session specific, which means that they are deleted from your computer once the session and browser are closed; or ii) permanent, meaning that they will remain resident on your computer until they are removed;

3. WHAT COOKIES DOES THIS WEBSITE USE?

Duvel websites use both session and permanent cookies. Duvel uses any of the following groups of cookies:

Functional cookies — Process cookies help make a website function and deliver the services that the user expects to receive, such as navigation, access to secure areas, etc. These cookies are necessary and without them the website will not function properly, f.e. Preference cookies to allow a website to remember the preferences in relation to the website such as language, region, age, etc. These cookies are not vital but enhance user experience.

Performance cookies collect information about how the user interacts with a website. This may include the pages user visits most often, his activity on the website and how often he returns.

Targeting cookies such as **Social sharing cookies** — Duvel contains social buttons that allow our customers to share products through social networks such as Facebook. If the user clicks on a social media button, most will set a third-party cookie e.g. Facebook etc. For more information: <http://www.facebook.com/about/privacy/>

In addition to the function cookies, Duvel uses the following cookies:

Cookie	Type of cookie	Link with more information and Opt-out link
Browser pixels	Performance & targeting cookies	Every browser has its own configuration for organizing cookies. Explanation for the mostly used browsers: <ul style="list-style-type: none"> ● Microsoft Internet Explorer <ul style="list-style-type: none"> ● Microsoft Edge ● Apple Safari ● Google Chrome ● Mozilla Firefox ● Opera
Microsoft	Performance & targeting cookies	You can read the privacy policy or opt-out using this link .
Google Analytics	Performance cookies	You can read the privacy policy or opt-out using this link
Google Adwords	Targeting cookies	You can read the privacy policy or opt-out using link .
Facebook & Instagram	Targeting cookies	You can read the privacy policy or opt-out using this link .
Hotjar	Performance cookies	Please find here the privacy policy & cookie policy . If you do not want Hotjar to configure a cookie, please click on this link .

4. YOUR CONSENT WITH RESPECT TO COOKIES

User consent is not required for the delivery of those cookies which are strictly necessary to provide services requested by the user (Strictly Necessary Cookies).

On the other hand, user consent is required for the other cookies: Performance Cookies, Functional Cookies, Targeting cookies. The use of these cookies need a *valid, freely given, specific, informed* and *active* consent.

Implied consent is no longer sufficient. Consent must be given through a clear affirmative action, such as clicking an opt-in box or choosing settings or preferences on a settings menu. Simply visiting the Duvel website doesn't count as consent.

'By using this site, you accept cookies' messages are also not sufficient for the same reasons. If there is no genuine and free choice, then there is no valid consent. Therefore, Duvel makes it possible for the user to both accept or reject cookies.

This means: It must be as easy to withdraw consent as it is to give it

Duvel provides an opt-out option. Even after getting valid consent, Duvel gives people the option to change their mind.

As mentioned before every browser (Internet Explorer, Safari, Firefox, Google Chrome, etc) has its own method to configure cookies. The browsers offer a different approach to the cookie settings. In most cases you can accept or refuse storing cookies. Alternatively you can indicate which cookies you want to store case by case. In the above overview you can find the opt-out link for each separate cookie.

5. MODIFICATION

This Cookie Policy may be changed over time. Such changes shall be effective immediately upon the posting of the modified Cookie Policy. Users of the Duvel-Website are advised to regularly read the Privacy and Cookie Policy for possible changes.

6. CONTACT

For questions regarding this cookie-policy, please contact our dataprotection team: dataprotection@duvel.be.